

Supplying Art for Murustone

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The key to the finished product is the art with which we have to work.

To get the best result in a Murerase piece send us good art. The following description is for your graphic artist or the company that created your logo, brochures, or letterhead and business cards.

We work with PhotoShop CS2 and Illustrator CS2. Our computers are PC's so please format your MAC files for use on a PC.

If saving an Illustrator file that uses fonts, please create outlines of texts before saving; so the text will read as graphics, not text, and can be read without translation. We may not have your font.

The best files to send are vector files (PDF, EPS, .or ai). .pdf files need to be high resolution

If you are working in PhotoShop and have room to save on a disk, please leave in layers and PSD format if layers may need to be manipulated separately. They need to be at least 200 dpi at full size.

Resolution:

We find that with sublimation printing that the final size should not be less than 200 dpi at the full, final size. If you are sending a file that you will want enlarged please start with a file of high enough resolution to start with or preferably, send a vector file (.eps or .ai). I know that this is not always possible, especially if you want a mural size piece...but the better the image is to start with, the better the final image. We have a flat bed scanner here and can scan photos at a high resolution. You should consider sending a good quality photo rather than a low resolution digital image. If you have special requirements, give us a call. There is technology such as drum scanning and other techniques to get you good results, but they are expensive.

Do Not Send:

- 72 dpi images!
- Images on textured paper, silk screened, or magazine print.
- Camera ready art that has been printed on a laser printer.

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